







FROM LEGOLA TO EGO AT THE HEART OF THINGS



In life, some people leave their stamp, many people chase after it, others copy it. Someone instead will not be happy with just leaving their stamp and will try to go further, to go straight to the **heart** of things.

Over these years, LEGOLA has changed shape and substance. Day after day, it has adapted to the needs of those who chose it for its personality and for its multifaceted uniqueness. But that's not all. Over these years, LEGOLA's unique style has managed to change the designers and interior decorators' views.

Today, everything is changing again, and we are proud of it. Today, LE-GOLA breaks the mould again and turns into **EGO**: an even more complete, exclusive system that goes to the **heart** of things: **soul**, **essence**, **design**.

EGO

Our stamp.

Our heart.



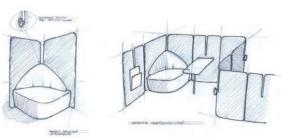
THE VISION BEHIND THE PROJECT

The sleekness of **EGO**'s design, the plainness of its lines and its tailored touch add **personality** and **elegance** to this new interior décor system, born of the creativity of Orlandini Design studio.

For over 40 years, architect Paolo Orlandini has been the go-to designer for anything related to office furniture.

His creations have always set new trends and earned lots of prestigious international awards, such as several Best of Neocom-Chicago, Grand prix de l'Innovation in Paris, Chicago Athenaeum Good Design Award, and The International Best Design of Year 2013.











UNIQUE THOUSANDS OF TIMES. JUST LIKE YOU

Never before has living style been so important as it is nowadays.

The way we look at living in space is changing all the time. Private living is expanding and becoming an integral part of any public space: offices, schools, airports, companies, big cities. It is more and more important for living areas to be usable for multiple purposes, as flexible social or private spaces within communal areas.

EGO has been specifically designed for this purpose: **it works anyplace, anytime**.

The **EGO** system has an extremely versatile DNA, so a living area can be readily rearranged and converted to any purpose, to redefine new shapes, ideas and colours into ever-new geometries.

EGO is living matter, it is the alphabet to speak the new languages of design. **EGO** is the primeval feeling that makes every place unique, elegant and distinctive.





STYLISH CONVERTIBLE EGOCENTRIC EASY TO LOVE



CHOOSE YOUR STYLF

Flexibility is the operative word.

The **EGO** system consists of a range of units that can be mixed and matched together, so designers can come up with creative solutions that will enhance the personality of any project.

Panels, seats, worktops, tables and lamps define ever-new spaces and can respond in a flexible way to any requirements.

From the office to the waiting room, **EGO** offers the option to **freely design** any room in the style, colour and mood that suits one best.

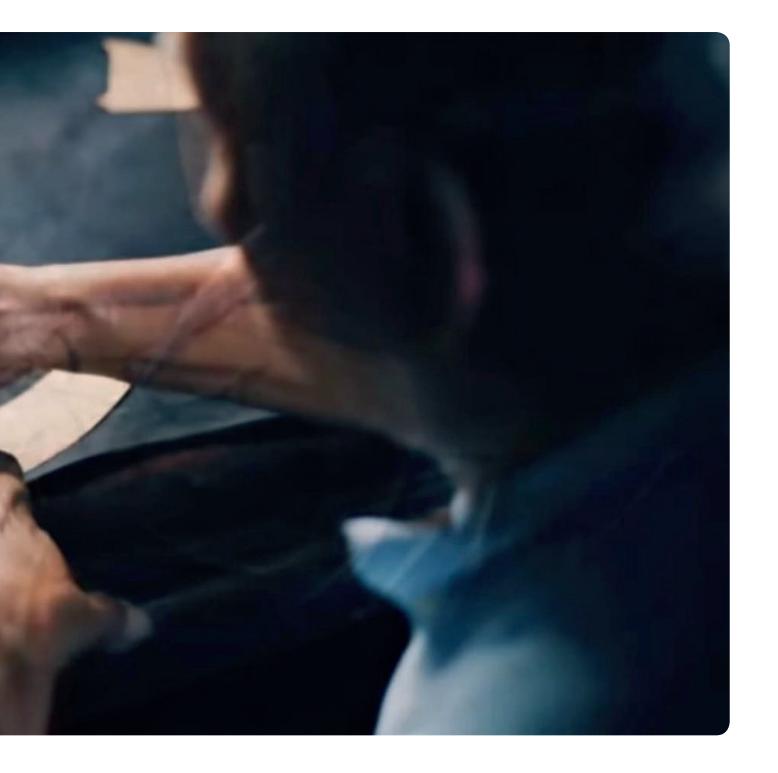




















The world of work is changing all the time, and so is the way we think of the workplace. The multitude of units that **EGO** provides designers with grows day after day, with the addition of new units, so incredibly versatile workplaces are brought to life while professionals are free to choose the kind of workstation that is most suitable for a particular purpose.

Designers have reached the last frontier of ergonomics themselves in the pursuit of **ultimate functionality**: one single space bringing together private and communal areas, which are soundproofed by superior insulating materials, turning the **EGO** panels into **removable makeshift partitions**.

EGO's multitude of qualities goes on and on: as well as being a **soundproofing system**, it is also **fire retardant** and **totally recyclable**.

EGO fully meets the requirements of the new European regulations and fits the bill for public tenders and supplies.





TAYLOR MADE EGO

Anywhere in the world, Italian handicrafts are regarded as an excellent form of art that tells the history, tradition and culture of an entire population.

Such excellent handicrafts turn into items that will wow and excite anyone.

In all its products, **GOLLY** proudly pursues the philosophy of the **Made in Italy. EGO** too is a quintessentially Italian idea and is all made in Italy, as a mark of quality and distinction. Every material and every fabric are carefully selected by skilled craftsmen.

Valuable materials, effortlessly elegant designs, perfect finishes, traditional processes combined with technological innovation: this is where **EGO**'s secret and magic lie.

Such alchemy makes **EGO** something more than a handicraft: it is born of a deep passion and encompasses vision, skills, creativity and above all a magic, modern yet ancient DNA.



LEATHER, SILK AND WOOD. EGO IS ART AND INSPIRATION







WE PRODUCE, YOU ENJOY

GOLLY has always pursued the ambitious goal of providing superior products.

No details of the manufacturing process, though minimal, are left to chance: everything is arranged and carefully inspected by master craftsmen who spend their lives adhering to and improving product quality standards.

GOLLY puts environmental sustainability at the centre of its philosophy. No progress can be made without protecting our planet. That's why the entire **EGO** system received the **VOC Certification**.

RECYCLABLE

Specifications:

- Mould density 750 gr/dm³
- Optimum thickness 15-55 mm
- Easy design
- Strong
- High-Pressure moulding
- Aluminium mould

STRONG

The sandwich design gives these moulded units high mechanical strength, combined with an extremely low weight per unit volume.

LIGHT

Shells made of this unique material are much lighter than other materials of the same size.

EVEN

The reagent mixture expands in a sealed mould into a full-skinned compact surface and a finely porous closed-cell core.

STABLE

Density slowly changes across the section of each piece, as it expands outwards, providing perfect dimensional stability and high mechanical strength.





CO-EXIST RESPECT LOVE

GOLLY believes in the importance of sustainable development to keep the environment we live in perfectly balanced. That's why it makes sure its manufacturing processes minimise waste and help protect the ecosystem of our planet.

It only uses 100% recycled polyester to use as little oil as possible in the production of its polyester medium.

The **EGO** units have received the VOC Certification, one of the strictest pollutant-emissions and environmental-quality standards in the world.

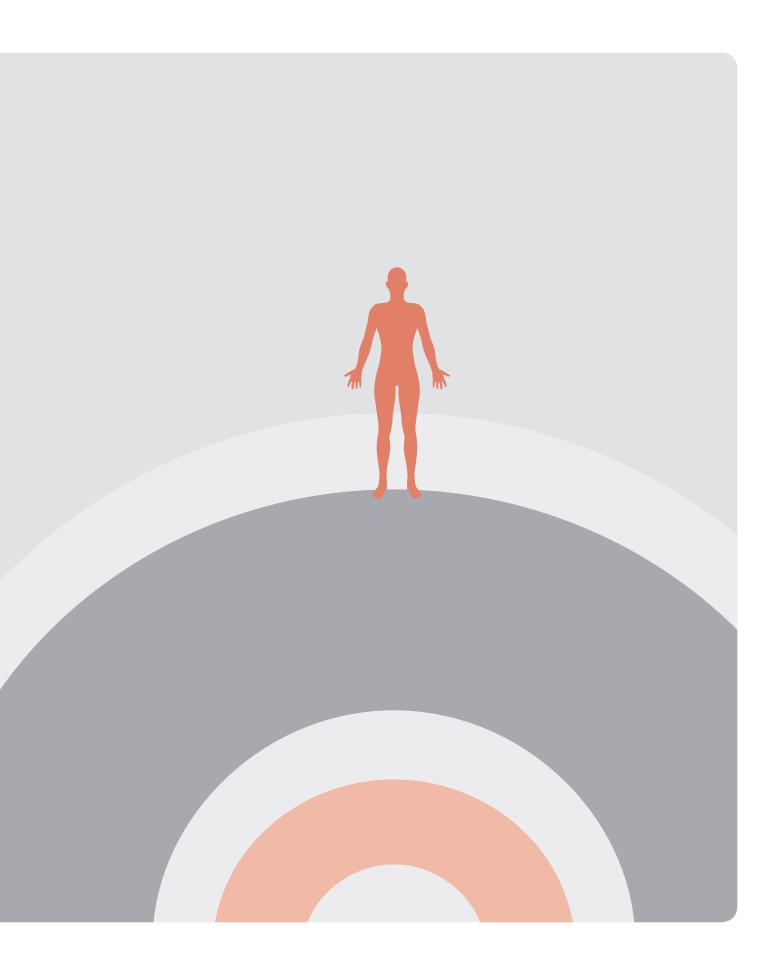
As well as testing its products for over 10,000 chemical pollutants and certifying them even for the more "sensitive" ones, such as children and elderly people, such certification awards credits to users of **GOLLY** products, as part of the **indoor environmental quality** section of the **LEED** building rating system (LEED stands for Leadership in Energy and Environmental Design).

EGO makes us create a new way of looking at the future, the only possible one, one that can pull down barriers and see the melting pot with new eyes, while respecting all living beings and this planet that will be home to our children.

EGO is currently the most eco-friendly system of its kind. The frame is made of 550gr/dm³/750gr/dm³ rigid polyurethane, while the coating is low-density flexible polyurethane. A combination of materials that has no equals on the market.

EGO does not use any other oil to produce its polyester medium, it only uses 100% recycled polyester.

CO-EXSIST, RESPECT, LOVE.





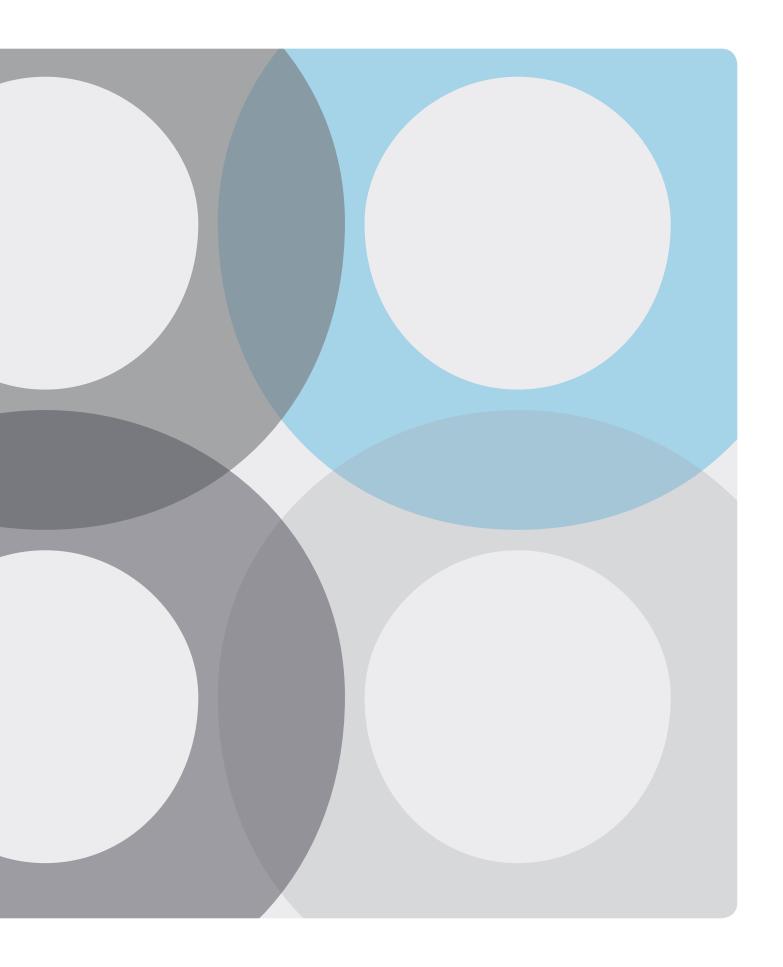
PROTECT YOUR PRIVACY

To protect the user's privacy and have the most flexible space ever, all of **EGO** units are only made of soundproofing materials on both sides, as certified by the UNI EN ISO standard.

No part of the panels is covered in any other material that might impair its soundproofing performance. In addition, because there are no frames, the surface of the panels is entirely soundproofed. That's why the **EGO** units meet the same aesthetic, soundproofing and functional requirements on both sides.

Measurements taken in a reverberation chamber proved that the **EGO** system has remarkable soundproofing qualities, as it performed really well at several frequencies.

The tests found that the EGO system performs worse at low frequencies of 500 Hz and less, progressively better at medium frequencies of 500 to 2000 Hz, and remarkably better at high frequencies of 2000 Hz and above.





SIMPLE TO MOUNT EASY TO LOVE

EGO's philosophy revolves around a system that's simple and easy to install and use.

The **EGO** range was born to cope with the frenzied lifestyle of this day and age, and all its mechanisms have been designed to meet this need easily and straightforwardly.

With its patented hooking system, all its parts can be effortlessly fitted in and removed; you just need to snap them together: the same snap hooks of the panels have been designed so that can any part can be easily and quickly fitted in and released by simply pressing a button inside the panel.

VISIONARY ROMANTIC EXTREME UNCONVENTIONAL OBSESSIVE TRENDY SMART CREATIVE LUXURIOUS COMFORTABLE MODERN HANDMADL INNOVATIVE TECHNICAL SIMPLE



ALWAYS **UNIQUE**JUST LIKE YOU

